


THINK
M E D I A S O L U T I O N S

Hello,

I am so grateful that you have taken the time to consider partnering with Think Media to serve you. While we are proud of our work and the results we will help you achieve ... it is the relationships we build that will endure. I look forward to working closely with you and your team.



We are artisans and
craftsmen of beautiful
brands and bespoke
solutions based in Kuala
Lumpur, Malaysia.

We create beautiful brands, bespoke ads and
mobile advertising that empower our clients,
create results, and help them grow.

At Think Media Solutions, advertising is considered the main driving force that carries our data driven concept to the local and international target audience.

We deliver value to our clients with our original strategies and creativities thinking backed up by the best performance team with the technical excellence.

Providing companies with our creative inspirations have helped them archive their objectives.

Through our careful and innovative and marketable creative work, we have inspired brand loyalty, impressed audiences with our original design and enhanced exciting brand images.

PASSION LED US HERE

WHAT WE DO

We build brands by fast-track your messages with specialist knowledge and strategic consultancy, through nurtured networks and creative storytelling. Together, we'll develop your markets, engage your customers and increase your sales.

OUR APPROACH

We are strategists, designers, storytellers, writers, planners, content creators, media buyers - we work together, integrating PR and AD, social, digital, creative design, video and paid media in multi-channel campaigns that deliver results.

OUR SERVICES

Whatever your challenge, we will grasp the issues and work with you to devise a clear and Integrated Communications Strategy that reaches all your stakeholders with unified message.





BRAND IDENTITY

Craft an iconic logo & establish it by applying a consistent look that unifies your brand. No business ever suffered from a well-thought logo design, but many have suffered from a bad one.

With a carefully crafted logo, you can build on your brand's identity that will give your business the professional and distinct look.



PACKAGING DESIGN

Retail Packaging Design • Conceptual Packaging Design • Packaging Graphics

First impression is the most important. Often than not, the way you package your product conveys more than what is inside the package. Armed with a clear understanding of your brand, your business objectives and your consumer demographic, we give a lot of thought to the structure, materials, textures, and colors of a packaging material, creating designs that extend the brand's impact beyond the point of sale.

A breakthrough creative packaging can bring about a significant reduction in transportation cost, transform a retail display method, enhance a product's appeal, brand recall, perceived value to a customer etc.



D
ce Director

PRINTED MARKETING COLLATERALS

We have a passion for printing and an in-depth knowledge of its processes and possibilities. We have worked alongside some of the most well respected designers and typographers and have huge respect for the values of designers that have shaped our industry. We combine these traditional principles with the creative opportunities presented by formats, materials and printing processes.

From simple advertising messages to complex technical information, forms and internal communications, we create print that is functional, appealing and whenever possible beautiful!

In a digital age, we strive to use the tangible assets of print and materials for outstanding effect.



MOBILE ADVERTISING

Mobile Advertising is visible 24 hours a day, 7 days a week in city centres. Radio is reliant on a listener being on that frequency while press is reliant on a reader looking at a particular page. A cab is passing thousands of people every single day while just doing it's job.

CREATIVE AND DESIGN

- From the seed of a creative idea through the entire process of copywriting, script development, storyboarding, video production, design, animation, photography, we produce visual content that engages, educates and drives sales.
- Content creation articles, web, blog post and email copy, we produce fresh, readable content that brings your messages to life, engages customers and delivers results.
- Other than that, we also produce packaging design and marketing material for breakthrough the creative to make the product extend the brand's impact beyond the point of sales.

ADVERTISING

- Considered commercial spend can spotlight your brand and reinforce your messages. We plan strategic campaigns, working with the products and communities of influential publishers to boost your visibility and generate leads.
- Planning the media buying for various media platform traditional, digital or new era media initiative.
- Provide radio and tv commercial, print ad for newspaper and magazine, LED Screen, Taxi wrap and many more medium which suitable the campaign process.

EVENT SUPPORT

- We provide from booth design to event engagement.
- We deliver integrated campaigns that boost your ROI by maximising your brand visibility before, at-show and after the event, stimulating dialogue with stakeholders, driving visitor and increasing sales.



Our Client

We work closely with our client to ensure that we deliver the best and most effective visual communications through amazing graphic design and great copywriting.



KEMENTERIAN KESIHATAN MALAYSIA



PEJABAT SETIAUSAHA KERAJAAN NEGERI PAHANG



Nutrима®

by MARDI

HAVAL



اوتوسن ملايو مليسيا برحد

UTUSAN MELAYU (MALAYSIA) BERHAD



EXIM
BANK

MALAYSIA



IPPF International
Planned Parenthood
Federation

The Forest Trust
Earthworm

Our Client



'Satu Koperasi - Satu Destinasi'



CUÍDADO



MINAZ

wardaà

(Subsidiary company of HH APPAREL SDN BHD)



Why Us

In Lembah Klang, or even all across Malaysia, Executive Blue Taxi Mobile Advertisement and LED Billboard ensures that your brand and your message is noticed.

Heavily covering Lembah Klang, we are utilizing the creative space of the Executive Blue Taxi and LED Billboard to offer you a wide spectrum of opportunities to execute a bespoke campaign.

Ghuraba Malaya offers a wide range of mobile advertisement and LED Billboard option to enable maximum reach and engage with the targeted market segments.



How We Work

We want you to feel informed and empowered during the progression of each Creative Project.

OUR PROCESS




ASK MORE QUESTIONS

WE KNOW YOU HAVE SOMETHING
GREAT AND WE'D LOVE TO GET INVOLVED.

Whether you want to work on brand identity, packaging or photography,
we're all about exceptional results.

Let's get started today.

 Let's talk (+6010-3565649 / 019-2880978)

 hello@thinkmedia.com.my

 Taman Usahawan Kepong

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